AMENDMENT TO THE CLAIMS

Please **amend** claims 19, 21, 27 and 28 as follows.   Please **cancel** claims 26, 31, 32-38.

19.   (currently amended)   A method of using the Internet to retrieve and handle at least one article in electronic form from a printed publication which has been printed in paper form by a publisher, comprising:

preparing at least one article that is to be published in printed paper form for circulation by said publisher;

assigning, by said publisher, said at least one article with at least one unique tag prior to printing said article in printed paper form for circulation by said publisher;

publishing in circulation, by said publisher, both of said at least one article and its corresponding unique tag in printed paper form with its corresponding tag being printed in physical proximity to said article, said publisher also providing information indicative of a web site, an e-mail address and a telephone number for retrieval;

storing, by said publisher, said at least one article in an electronic database, said article being uniquely retrievable based on said corresponding unique tag;

connecting, by said publisher, said database to said Internet;

receiving, by said publisher, a request from an Internet client through one of said web site, said e-mail address and said telephone number, said request including said at least one tag and information indicative of at least one of said Internet client's telephone number and said Internet client's e-mail address, said tag having been previously observed by said Internet client from said printed paper form in circulation, said Internet client having previously registered at least one of said Internet client's telephone number and said Internet client's e-mail address with said publisher;

said publisher authenticating said Internet client based on at least one of said Internet client's telephone number and said Internet client's e-mail address indicated by said request;

retrieving by said publisher from said database to locate said article in electronic form matching said at least one tag, upon authenticating said Internet client's request;

upon locating said article in electronic form from said database, said publisher electronically transmitting said article in electronic form to said Internet client's email address,

said method further comprising:

upon pre-registering said Internet client, collecting and storing said email address of said Internet client for delivery;

connecting said database to a telecommunication gateway, said gateway being adapted to

transmit said request from an Internet client to said database through one of wireless and landline telephone telecommunication network;

upon authenticating said Internet client, sending said printed article in electronic form to said email address of said Internet client previously collected.

20.   (previously amended) The method of claim 19, further comprising the step of bundling additional information relevant to a subject matter of said article when electronically transmitting said article in portable electronic form to said Internet client, said relevant additional information being one of pre-supplied by another server as static information and supplied by another server in real-time.

21.   (currently amended)   The method of claim 23 20, further comprising the step of bundling additional relevant information based on the profile information supplied by said Internet client during said pre-registrating, said additional information being one of pre-supplied by another server as static information and supplied by another server in real-time.

22.   (previously amended) The method of claim 21, further comprising the steps of bundling based on the profile information supplied by said Internet client and subject matter of said printed article, and collecting a fee by said publisher from said server for such bundling.

23.   (previously amended) The method of claim 20, further comprising:

prior to granting access of said database to said Internet client, pre-registering said Internet client's telephone number and e-mail address for authentication, also pre-registering said Internet client's profile information;

upon authentication of said Internet client through one of said web site, said e-email address and said telephone number, processing said request from said Internet client.

24.   (previously amended) The method of claim 20, wherein the step of electronically transmitting said article in portable electronic form comprises sending to said email address supplied by said Internet client, wherein said request by said Internet client is in an e-mail with said at least one tag indicated in a subject field of the e-mail.

25.   (previously amended) The method of claim 23, further comprising:

connecting said database to a telecommunication gateway, said gateway being adapted to transmit a request from a Internet client to said database through one of wireless and landline telephone telecommunication network.

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26.   **(canceled)**

27.   (currently amended)   The method of claim ~~26~~ 23, wherein the step of assigning at | least one tag to said article comprises:

assigning a default code, said default code being published with said article when printed in physical form for circulation;

assigning additional codes, comprising:

name of publication;

author's name;

date of publication;

at least a portion of said printed article's title.

28.   (currently amended)   A method of using the Internet to retrieve and handle a plurality of articles in electronic form from a plurality of publications which have been printed in paper form for circulation by at least one publisher, comprising:

a first step of printing an article in paper format for circulation by said publisher, comprising:

preparing said plurality of articles to be published in printed paper form for circulation by said publisher;

assigning, by said publisher, each of said plurality of articles to at least one unique tag prior to printing in printed paper form for circulation;

publishing in circulation, by said publisher, each of said plurality of articles in printed paper form with its corresponding tag also printed in physical proximity to each of said articles, said publisher also providing information indicative of a web site, an e-mail address and a telephone number for retrieval from an aggregator;

collecting said plurality of articles in portable electronic form;

storing said plurality of articles in at least one electronic database managed by said aggregator, each of said articles being uniquely retrievable based on said tag corresponding to each article;

connecting, by said aggregator, said at least one database to said Internet; and

a second step of retrieving said article in portable electronic format, comprising:

receiving by said third party aggregator a request from an Internet client through one of said web site, said e-mail address and said telephone number, said request specifying said at least one tag and said Internet client's delivery means of at least

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one of said Internet client's telephone number and said Internet client's e-mail
address, said tag having been previously observed by said Internet client from said
printed paper form in circulation, said Internet client having previously registered
at least one of said Internet client's telephone number and said Internet client's e-
mail address with said aggregator;

said aggregator authenticating said Internet client based on at least one of said Internet
client's telephone number and said Internet client's e-mail address indicated by said
request;

retrieving from said at least one database to locate said article in portable electronic
form matching said at least one tag by said aggregator , upon authenticating said
Internet client's request;

upon locating said article in electronic form, said aggregator electronically sending said
article in portable electronic form to said Internet client based on said Internet
client's delivery means,

said method further comprising:

connecting said at least one database to a telecommunication gateway, said
gateway being adapted to transmit a request with a tag from a telecommunication client to
said database, said database being assigned said telephone number previously published by
said publisher, said telecommunication client being assigned said Internet client's
telephone number;

upon authenticating said request from said telecommunication client by
recognizing said Internet client's telephone number, processing said request;

upon retrieving an article in portable electronic form matching said tag, transmitting
said article in portable electronic form to said telecommunication client based on
specified delivery means.

29.   (previously amended) The method of claim 28, further comprising the step of bundling additional information relevant to a subject matter of said article with the electronic delivery of said article in portable electronic form to said Internet client, said relevant additional information being one of pre-supplied by another server as static information and supplied by another server in real-time.

30.   (previously amended) The method of claim 29, further comprising:

pre-registering each Internet client by collecting and storing information regarding delivery means, profile and payment methods;

issuing to each Internet client an access code to said database;

upon receiving a request from said Internet client, authenticating said Internet client based on one of said access code, said Internet client's e-mail address, and said Internet client's telephone number;

if authenticated, allowing said searching to be conducted.

Claim 31 (canceled)

Claims 32 – 38 (canceled)